

Fax Cover Sheet

To: *FEC*

From: Patrick Davis

Fax: 202-219-0174

Date: 10-8-10

Phone: 714-536-9804

Pages: 6

Re: *Common Sense Issues Form 9* CC:

CC-

☐ Urgent ☐ For Review ☐ Please Comment ☐ Please Reply ☐ Please Recycle**Comments:**

1. The first step in the process of creating a new product is to identify a market need. This involves conducting market research to understand the preferences and behaviors of potential customers. Once a need is identified, the next step is to develop a concept that addresses this need. This concept should be unique and offer a clear value proposition to the target market.

2. After developing a concept, the next step is to create a prototype. A prototype is a preliminary model of the product that allows the development team to test and refine their ideas. This can be done through various methods, including 3D printing, computer-aided design (CAD), or even hand-drawn sketches. The prototype is used to gather feedback from potential users and make necessary adjustments to the design.

3. Once a prototype is created, the next step is to conduct a feasibility study. This study evaluates the technical, financial, and market viability of the product. It involves assessing the resources required for production, the potential costs, and the competitive landscape. This step is crucial to ensure that the product is not only innovative but also practical and profitable.

4. Following the feasibility study, the next step is to develop a business plan. A business plan outlines the overall strategy for the product, including marketing, sales, and distribution channels. It also details the financial projections, such as revenue, expenses, and profit margins. This plan is essential for securing funding and guiding the product's development and launch.

5. The final step in the process is to launch the product. This involves manufacturing the product at scale and distributing it to the market. The launch phase is critical for gaining initial traction and feedback from customers. It also allows the company to monitor the product's performance and make any necessary adjustments to improve it.

Find more forms for your business at www.entrepreneur.com/formnet.

FEC FORM 9

24 HOUR NOTICE OF DISBURSEMENTS/OBLIGATIONS FOR ELECTIONEERING COMMUNICATIONS

1. Individual, Organization or Qualified Nonprofit Corporation Making the Disbursement/Obligations

(a) Name

COMMON SENSE ISSUES INC

(b) Address (number and street) ☐ check if different than previously reported
8190-A BEECHMONT AVENUE - 103(c) City, State and ZIP Code
CINCINNATI

OH

45255

(d) Name of Employer or Principal Place of Business

(e) Occupation

2. FEC Identification Number

C C30001457

3. Is This Statement

☒

New

or

☐

Amended

4. Covering Period

M M / D D / Y Y Y Y

09

23

2010

through

M M / D D / Y Y Y Y

10

07

2010

5. (a) Date of Public Distribution(s) M M / D D / Y Y Y Y (b) Communication Title Jealous6. The filer is a(n): (a) ☐ Individual (b) ☐ Unincorporated Organization (c) ☐ Qualified Nonprofit Corporation (11 CFR 114.10)(d) ☒ Corporation, Labor Organization or Qualified Nonprofit Corporation making communications under 11 CFR 114.15(e) ☐ Other, specify: _____

7. Were the disbursements for the electioneering communication made exclusively from donations to a segregated bank account?

Yes ☐No ☒

8. Custodian of Records

(a) Name

Harold Swift

(b) Address (number and street)

8190-A Beechmont Ave - 103

(c) City, State and ZIP Code

Cincinnati

OH

45255

(d) Name of Employer or Principal Place of Business

Retired

(e) Occupation

Retired

9. Total Donations This Statement

0.00

10. Total Disbursements/Obligations This Statement

18710.00

Under penalty of perjury, I certify that this statement is true, correct and complete.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

Patrick Davis

SIGNATURE



DATE 10/08/2010

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this statement to the penalties of 2 U.S.C. 437g.

List of Person(s) Sharing/Exercising Control

(use additional pages as necessary)

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11. Person(s) Sharing/Exercising Control

A. (a) Name		Transaction ID : F91.4102	
John Lind			
(b) Address (number and street) 8190-A Beechmont Ave - 103			
(c) City, State and Zip Code			
Cincinnati		OH	45255
(d) Name of Employer or Principal Place of Business		(e) Occupation	
J. D. Cloud & Associates		CPA	
B. (a) Name		Transaction ID : F91.4103	
Harold Swift			
(b) Address (number and street) 8190-A Beechmont Ave - 103			
(c) City, State and Zip Code			
Cincinnati		OH	45255
(d) Name of Employer or Principal Place of Business		(e) Occupation	
Retired		Retired	
C. (a) Name		Transaction ID : F91.4098	
Patrick Davis			
(b) Address (number and street) 8190-A Beechmont Ave - 103			
(c) City, State and Zip Code			
Cincinnati		OH	45255
(d) Name of Employer or Principal Place of Business		(e) Occupation	
Patrick Davis Consulting		Consultant	

SCHEDULE 9-B
Disbursement(s) Made or Obligations

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A. Full Name (Last, First, Middle Initial) of Payee Design 4 Marketing & Communications Mailing Address of Payee 108 N Collins St City State Zip Code Plant City FL 22583 Name of Employer Occupation				Date of Disbursement or Obligation M M / D D / Y Y Y Y 09 / 23 / 2010 Amount 5000.00 Communication Date M M / D D / Y Y Y Y 09 / 23 / 2010 Transaction ID : F83.4099			
Purpose of Disbursement (including title(s) of communication(s)) Media Placement - Radio (Always There)							
Name of Federal Candidate STEPHANIE M HERSETH SANDLIN F94 4101		Office Sought: X House Senate President State: SD District: 00		Disbursement/Obligation For: 2010 Primary X General Other (specify)			
Name of Federal Candidate		Office Sought:		Disbursement/Obligation For:			
		House Senate President		Primary General Other (specify)			
Name of Federal Candidate		Office Sought:		Disbursement/Obligation For:			
		House Senate President		Primary General Other (specify)			
B. Full Name (Last, First, Middle Initial) of Payee Design 4 Marketing & Communications Mailing Address of Payee 106 N Collins St City State Zip Code Plant City FL 22583 Name of Employer Occupation						Date of Disbursement or Obligation M M / D D / Y Y Y Y 09 / 23 / 2010 Amount 2110.00 Communication Date M M / D D / Y Y Y Y 09 / 23 / 2010 Transaction ID : F83.4104	
Purpose of Disbursement (including title(s) of communication(s)) Radio Ad Production (Always There)							
Name of Federal Candidate STEPHANIE M HERSETH SANDLIN F94 4101		Office Sought: X House Senate President State: SD District: 00		Disbursement/Obligation For: 2010 Primary X General Other (specify)			
Name of Federal Candidate		Office Sought:		Disbursement/Obligation For:			
		House Senate President		Primary General Other (specify)			
Name of Federal Candidate		Office Sought:		Disbursement/Obligation For:			
		House Senate President		Primary General Other (specify)			
SUBTOTAL of Disbursement/Obligation This Page (optional)				7110.00			
TOTAL This Period (last page this line number only) (carry total from last page to line 10)							

SCHEDULE 9-B
Disbursement(s) Made or Obligations

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A. Full Name (Last, First, Middle Initial) of Payee Design 4 Marketing & Communications				Date of Disbursement or Obligation M M / D D / Y Y Y Y 10 01 2010	
Mailing Address of Payee 108 N Collins St				Amount 500.00	
City Plant City	State FL	Zip Code 22583		Communication Date M M / D D / Y Y Y Y 10 01 2010	
Name of Employer				Occupation	
Purpose of Disbursement (Including title(s) of communication(s)) Media Placement - Radio (Always There)					
Name of Federal Candidate STEPHANIE M HERSETH SANDLIN	Office Sought: X	House Senate President	State: SD District: 00	Disbursement/Obligation For: 2010 Primary X General Other (specify) _____	
Name of Federal Candidate	Office Sought:	House Senate President	State: District:	Disbursement/Obligation For: Primary General Other (specify) _____	
Name of Federal Candidate	Office Sought:	House Senate President	State: District:	Disbursement/Obligation For: Primary General Other (specify) _____	
B. Full Name (Last, First, Middle Initial) of Payee Design 4 Marketing & Communications				Date of Disbursement or Obligation M M / D D / Y Y Y Y 10 07 2010	
Mailing Address of Payee 106 N Collins St				Amount 10000.00	
City Plant City	State FL	Zip Code 22583		Communication Date M M / D D / Y Y Y Y 10 07 2010	
Name of Employer				Occupation	
Purpose of Disbursement (Including title(s) of communication(s)) Media Placement - Radio (Jealous)					
Name of Federal Candidate STEPHANIE M HERSETH SANDLIN	Office Sought: X	House Senate President	State: SD District: 00	Disbursement/Obligation For: 2010 Primary X General Other (specify) _____	
Name of Federal Candidate	Office Sought:	House Senate President	State: District:	Disbursement/Obligation For: Primary General Other (specify) _____	
Name of Federal Candidate	Office Sought:	House Senate President	State: District:	Disbursement/Obligation For: Primary General Other (specify) _____	
SUBTOTAL of Disbursement/Obligation This Page (optional)				10500.00	
TOTAL This Period (last page this line number only) (carry total from last page to line 10)					

SCHEDULE 9-B
Disbursement(s) Made or Obligations

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A. Full Name (Last, First, Middle Initial) of Payee Design 4 Marketing & Communications				Date of Disbursement or Obligation M M / D D / Y Y Y Y 10 07 2010	
Mailing Address of Payee 106 N Collins St				Amount 2100.00	
City Plant City	State FL	Zip Code 22563		Communication Date M M / D D / Y Y Y Y 10 07 2010	
Name of Employer		Occupation		Transaction ID: F93.4108	
Purpose of Disbursement (including title(s) of communication(s)) Radion Ad Production (Jealous)					
Name of Federal Candidate STEPHANIE M HERSETH SANDLIN	Office Sought: X	House Senate President	State: SD District: 00	Disbursement/Obligation For: 2010 Primary X General Other (specify) _____	
Name of Federal Candidate	Office Sought:	House Senate President	State: District:	Disbursement/Obligation For: Primary General Other (specify) _____	
Name of Federal Candidate	Office Sought:	House Senate President	State: District:	Disbursement/Obligation For: Primary General Other (specify) _____	
SUBTOTAL of Disbursement/Obligation This Page (optional)				2100.00	
TOTAL This Period (last page this line number only)				19710.00	
(carry total from last page to line 10)					

Federal Election Commission
**ENVELOPE REPLACEMENT PAGE
FOR INCOMING DOCUMENTS**

The FEC added this page to the end of this filing to indicate how it was received.

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<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input checked="" type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked

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N/A
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N/A
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